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SPOTLIGHT

Who to know



Jason Morris is president and co-founder of Background Information Services Inc., a pre-employment screening firm that he co-founded in 1999 with Les Fishman. They were recently asked to develop a screening program for all U.S. McDonalds stores.

Prior work: "I spent eight-plus years as a private investigator. I came from a family of private investigators. It's not what you see on TV. It's a lot of just sitting in your car ... very boring work. This is a lot more interesting and challenging."

Most interesting job: "This is it, my most interesting job. As a small business you get to oversee every facet of the company, sales ...etc. You get to experience all those things."

Preparation for entrepreneurship: "It wouldn't be college. I was president of my fraternity. Our fraternity ran like a business. In essence it's a business. Your members are like your clients: they bring in your revenue. I was a good leader, salesman, motivator. I think that's what best prepared me for my post college career."

On his nightstand: *Gold Coast* by Nelson DeMille

Advice most often shared: "When you pick a career, you've got to pick something you like so much you'd do it for free. I don't like the weekends because I like being in my office. I like what I do."

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Cleveland, OH

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