

News Release

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FOR IMMEDIATE RELEASE

Susan Hennessey Opens SPI's 50th Office

- *Cleveland-based franchisor of talent acquisition professional services achieves milestone 50th franchise in its first 25 months*
- *Recognized leader in human resource management to leverage experience with franchise organizations & publicly traded companies; and in retail, commercial real estate, & public accounting*

CLEVELAND, Nov. 15, 2007 – Susan Hennessey, of Hudson, Ohio, opened the 50th franchise office of SearchPath International, a Cleveland-based franchisor of talent acquisition professional services firms, CEO Thomas K. Johnston announced today. The office will focus in placing key human resource management professionals and retail and commercial real estate executives, and will also provide human resources consulting to SearchPath International and its franchise offices.

Hennessey is the president of SHM Resources LLC, a strategic human resource business practice specializing in the industries of emerging business, retail, commercial real estate development, and public accounting. A recognized leader in the human resources management field, her experience includes franchise organizations and publicly traded companies.

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“We are pleased to welcome Susan to SPI and to have her be our milestone 50th franchise,” said Johnston. “Her HR knowledge, experience and talent will not only be of tremendous value to her clients, but also to our franchise support team, our franchise offices nationwide, and our entire organization.”

Most recently, Hennessey served as vice president of human resources for Developers Diversified Realty Corp, a fully-integrated real estate investment trust with a capitalization rate of more than \$13 billion, where she served as an officer and a member of the executive and compensation committees. She led DDR through numerous acquisitions and organic growth in the areas of senior level recruitment and organizational development.

“SPI offered me the best venue to leverage and serve my vast network of industry leaders, clients and candidates. I found the SPI model to be very flexible and supportive,” Hennessey said. “The passion, energy and commitment exhibited by Tom Johnston and his corporate team inspired me to be part of the SPI family. This is a winning group of franchisees who gain momentum and resources by helping each other find the perfect talent fit for their nationwide clients.”

With 20 years of demonstrated experience in developing and creating practical solutions resulting in optimized efficiency, Hennessey is a change agent for the most sensitive areas of business today: people and talent. Her philosophy of “engagement” enhances morale, promotes productivity and encourages a culture of professionalism and excellence.

Hennessey developed new human resources strategies and programs including a “pay for performance” compensation model that aligned individual performance with corporate goals. Previously, she was regional manager of human resources for McDonald's Corporation of Oak Brook, Ill, where she directed the human resources function in a multi-state territory, including strategic planning with a focus on talent selection, sales building, employee relations, performance management and retention.

She previously spent two years with Deloitte & Touche directing the Pittsburgh office in the areas of talent utilization, productivity and college recruiting. Her expertise in organizational development performance management, employee training, talent acquisition, and professional background reporting, retention strategies, succession planning, benefits analysis and policy development can provide any type of business a "HR PRO TO GO" business partner.

Hennessey is a graduate of the University of Pittsburgh. She is a certified facilitator and instructor in the Seven Habits of Highly Effective People – Steven Covey Institute, and is a keynote speaker and instructor



on the topics of diversity development, managing the changing workforce, women’s career development and effective employee selection practices.

Hennessey’s affiliations have included the Society of Human Resource Management; Northeast Ohio Human Resources Planning Society; President, Ad Hoc Shopping Center REIT Network for HR Leaders; and International Council of Shopping Centers.

Cleveland-based SearchPath International is the nation’s fastest-growing franchisor of Talent Acquisition Professional Services firms, with 50 offices opened in its first two years. SPI offers the most aggressive compensation plan in the industry, a revolutionary education platform, world-class technology, recurring revenue opportunities, equity participation and even ownership options. SPI was founded in September, 2005, by Thomas K. Johnston, a nationally-recognized search consultant who specializes in the human capital, staffing, employer services and healthcare industries. SearchPath’s services include executive search, interim search, recruitment process outsourcing, advertisement selection, consulting and training.